



**Postgraduate Studies and Research Department
College of Banking and Financial Studies**

List of Faculty Research Interest Seminars conducted

2014-2015

Sl. No.	Title of the Paper Presented	Presenter	Date
1.	Risk, Uncertainty and ambiguity: The Financial System in the age of Black Swans	Mr. Mughees Shaukat	November 10, 2014
2.	Social Media Marketing	Ms. Anupam Arora	December 15, 2014
3.	Impact & Role of SME bank loans in Oman	Dr. Salman Nusrat	January 22, 2015
4.	360-degree Appraisal System: a Weapon or Tool?	Dr. Binu Mathew	March 16, 2015
5.	Financial Inclusion through Self Help Group Bank linkage models	Mr. Niranjan Shetty	April 20, 2015
6.	"Break Structures in Beta"	Mr. Vaheed Zaman Ubaidullah	May 14, 2015



**Postgraduate Studies and Research Department
College of Banking and Financial Studies**

List of Faculty Research Interest Seminars conducted

2015-2016

Sl. No.	Title of the Paper Presented	Presenter	Date
1.	Employee Engagement: Times Change, Values don't	Mr. Saji Luka	September 16, 2015
2.	Consumer Purchase behavior towards non-durable products in the Middle East region	Mr. Thangarase Rohanraj	October 21, 2015
3.	Green Computing: Current and Future Trends	Ms. Priya Gopal	November 30, 2015
4.	Autonomous Learning: Independent Language Learning Skills Framework	Dr. Ashok Kumar Nair	February 14, 2016
5.	Role of Semiotics in Strategic Brand Management with reference to an Omani Bank	Dr. Swaroop Simha	March 14, 2016
6.	Sustainability Reporting in Oman – A local perspective	Mr. Farzan Mr. Gnanendran Ms. Shobhna Ms. Sujatha Bhat	April 4, 2016
7.	An Evaluation on the Effectiveness of College of Banking and Financial Studies Training Programs on Banking Sectors in the Sultanate of Oman	Ms. Siham Sinawi	May 9, 2016
8.	Critical Success Factors of TQM in Higher Education Institutions Context	Dr. Zaynab Shukri Nadim	May 16, 2016
9.	Personal Debt Management – Awareness & its Impact	Ms. Shobhna Dr. Salman	June 7, 2016



Postgraduate Studies and Research Department
College of Banking and Financial Studies

Faculty Research Interest Seminars conducted

2016-2017

Sl. No.	Title of the Paper Presented	Presenter	Date
1.	An empirical study on entrepreneurial perception among students in Oman	Dr. Chintan Joshi	September 21, 2016
2.	Sustainable Computing in academic organizations in Oman: A Corporate Social Responsibility where cost-cutting and environmental concerns take back seat	Ms. Runita	October 23, 2016
3.	Consumer Perception towards digital marketing strategies in Oman	Mr Thangarase Rohanaraje	November 30, 2016
4.	Contributions of Transnational Higher Education in Developing Quality Assurance of Developing Countries	Dr. Samya Shanfari	December 25, 2016
5.	Employability Skill Development at Preparatory Programmes: Current Situation and Implications	Dr. Binu Mathew	February 28, 2017
6.	Emerging IT Trends- Receding Health	Ms. Sonal & Ms. Runita	March 28, 2017
7.	A Study focusing on the attitude of young Omanis towards Business Incubation	Mr Feros Khan & Mr Thangarase Rohanaraje	April 24, 2017