

**FACULTY DEVELOPMENT PROGRAMME**  
**ON**  
**DATA ANALYSIS THROUGH SPSS (ADVANCED)**



SPSS Statistics

**DAY: MAY 23, 2015**  
**TIME: 8:00 am – 4:00 pm**  
**VENUE: FO 10 (4<sup>th</sup> FLOOR)**

**ORGANIZED BY**



**POSTGRADUATE STUDIES & RESEARCH DEPARTMENT**  
**COLLEGE OF BANKING AND FINANCIAL STUDIES**

## **PROGRAMME OVERVIEW**

Today information is being collected and stored in data warehouses and is available to be mined for improved decision making. Some of this information can be analyzed and understood with sample statistics but much of it requires more complex, multivariate statistical techniques to convert this data into information to enhance knowledge. In this backdrop, this programme is intended to provide a complete insight about the usage of SPSS package from the data analysis point of view. The statistical capabilities of SPSS ranges from simple percentages to complex analysis of variance, multiple regression and general linear models as well as tabulated reports, charts and plots of distributions and trends. The workshop will provide practical exposure to the participants through hands on experience on data analysis techniques through SPSS.

## **PROGRAMME OBJECTIVES**

- To perform complex Analysis of Variance, Multivariate Regression analysis, Reliability and interpretation
- To strengthen research skill

## **TO WHOM**

- Academic Staff Members of CBFS

## **PROGRAMME BENEFITS**

After attending the workshop you will be able to:

- Understand how SPSS works
- Perform complex analysis using SPSS
- Interpret the data output and present the results
- Helps to develop research papers

## **PREREQUISITES**

- Regular attendance of Data Analysis through SPSS (Basic) Programme conducted in December 2014

## **PEDAGOGY**

- Lecture and Hands on Exercises

## **RESOURCE PERSON**

- Dr. Sujeet Kumar Sharma from SQU
- Ms. Sonal Devesh

**PROGRAMME SCHEDULE**

<b>Date</b>	<b>Session</b>	<b>Time</b>	<b>Topic</b>
<b>23.05.2015</b>		8:15 am - 8:30 am	<b>Registration</b>
	1	8:30 am–10:00 am	Introduction to Regression Analysis <ul style="list-style-type: none"> <li>• Scatter Plot</li> <li>• Data Transformation</li> <li>• Predicting values of Dependent variables</li> </ul>
	<b>Tea Break</b>		
	2	10:30 am -12.00 Noon	Multiple Regression Analysis <ul style="list-style-type: none"> <li>• Data Transformation</li> <li>• Predicting values of Dependent variables</li> <li>• Polynomial Regression</li> </ul>
	<b>Lunch Break</b>		
	3	1. 00 pm - 2.30 pm	Two Way ANOVA <ul style="list-style-type: none"> <li>• Motivation</li> <li>• Assumptions of ANOVA</li> </ul>
	<b>Tea Break</b>		
	4	3:00 pm - 4:00 pm	Reliability Analysis <ul style="list-style-type: none"> <li>• Cronbach’s Alpha</li> <li>• Test- Retest</li> </ul>

**CERTIFICATE OF PARTICIPATION**

The College will issue a “Certificate of Participation” on conclusion of the program with a cut off percentage.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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